

Michael Gidwitz

September 1, 2004

Robert Edward Auctions
P.O. Box 7256
Watchung, NJ 07069

Dear Robert Edward Auctions,

The purpose of this letter is to provide a letter of recommendation of your services to others! As a collector who occasionally has gotten more than my share of attention, people are always asking me if I can recommend any auction service for selling their material. I am not an easy customer. I have very high standards about how business should be conducted. I take making any formal recommendation very seriously. That is why it is so important for me to communicate my respect for the unrivalled quality of Robert Edward Auctions' extraordinary service. I appreciate the incredible job Robert Edward Auctions has always done for me in selling material from my personal collection. Whether you were helping me sell the famous T206 Honus Wagner for over a million dollars or an oddball lot that sells for only \$500, I have always been overwhelmed in every way with the quality of your service and the results.

As a lifetime hobbyist and as a businessman with decades of experience, I consider Robert Edward Auctions to be the finest auction service in the hobby. In an industry with an endless amount of problems, conflicts of interest, and even out-and-out fraud, Robert Edward Auctions is a beacon of light. Both as a buyer and seller, the trust I have in your company is unrivalled. I know I am not alone in saying that the policies of most of your competitors, which are rarely held up to scrutiny by buyers, sellers, or the media, have made me uncomfortable even participating in most auctions these days. But it's no accident that everyone is comfortable bidding and consigning at Robert Edward Auctions. Your rules and policies are designed to promote trust and bidder comfort. Your reputation for honesty and integrity is exhibited in every aspect of your business. It encourages unprecedented bidder participation. It should. For me, it's great to see a business rewarded for all the right reasons, and for operating with an uncompromising commitment to integrity. It is rare for me to say that any company in any business has always exceeded my expectations but Robert Edward Auctions is this rare exception. If my consignments in your most recent sale are any indication, you have even gotten better as the years have gone by. From beginning to end your service leaves nothing to be desired. I sincerely appreciate the job that you did for me and know you provide the same outstanding service to all consignors.

Simply put, I would never trust my most valuable material to any other auction house. I have even put Robert Edward Auctions in my will. I mention this fact because it communicates the kind of trust I have in Robert Edward Auctions. Your service is very important and very serious. When people are selling their most prized possessions to finance important life changes, or provide for their retirements, or for their families, it's a big deal. You provide stability and peace of mind when people need it most. It is an honor for me to recommend Robert Edward Auctions to all, without reservation, and a pleasure to know that in doing so, I am helping to steer collectors in the right direction.

Sincerely,



Michael Gidwitz